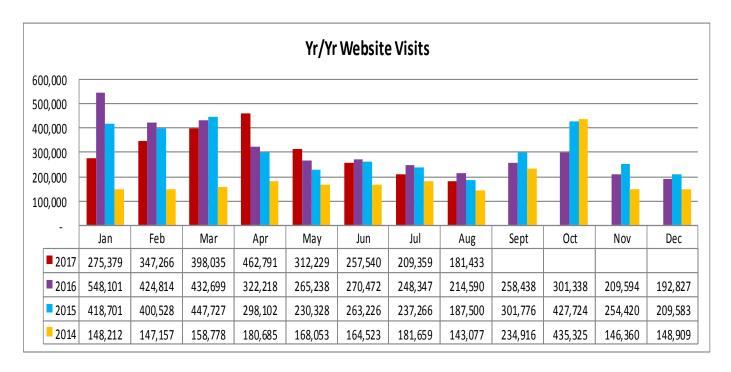


TOURISM INDUSTRY INDICATORS

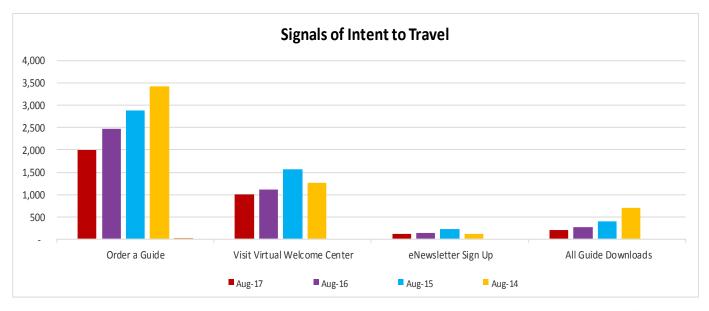
SEPTEMBER 2017 MONTHLY TRACKING DASHBOARD

Produced by the Louisiana Office of Tourism

LOUISIANATRAVEL.COM



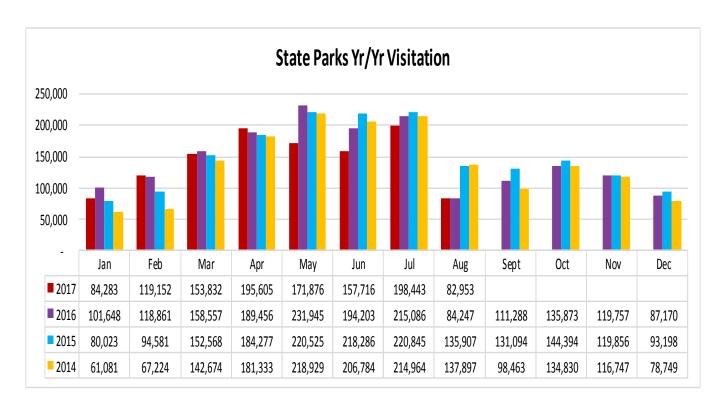
LouisianaTravel.com website showed a decrease of 15.5 percent in total web visits in August 2017 over August 2016.



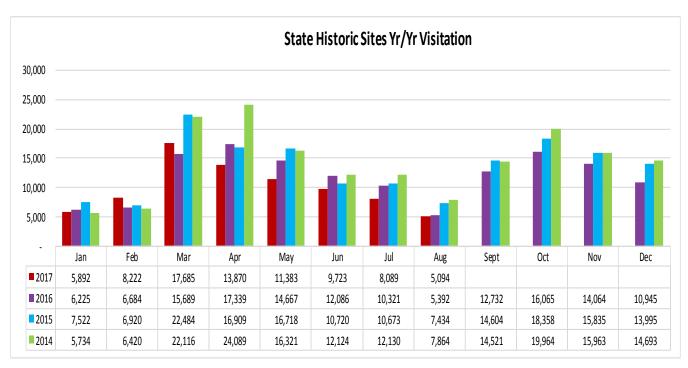
Source: Google Analytics

For more information on individual stats, visit http://www.crt.state.la.us/tourism/louisiana-research/index or contact Lynne Coxwell at locxwell@crt.la.gov or 225.342.2876.

STATE PARKS



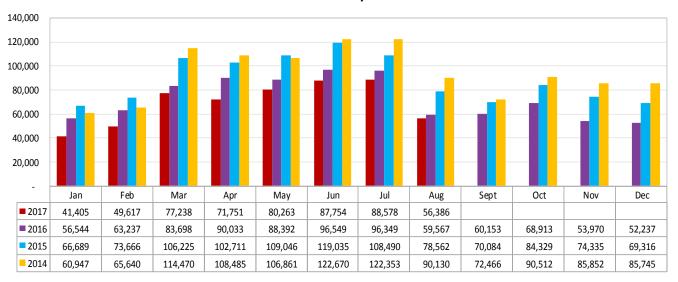
STATE HISTORIC SITES



Source: Louisiana State Parks

WELCOME CENTERS

Welcome Centers Yr/Yr Visitation



Statewide welcome centers had a slight decrease of 5 percent in visitation in August 2017 over August 2016. <u>Note</u>: Vinton remains closed for reconstruction.

Welcome Centers Visitor Totals

International - Aug 2017	
France	946
Mexico	894
Germany	666
United Kingdom	621
Canada*	596

States** - Aug 2017		
Texas	13,579	
Mississippi	4,443	
Florida	3,380	
Alabama	2,716	
Georgia	1,283	

Cities** - Aug 2017	
Houston, TX	1,221
Mobile, AL	657
Dallas, TX	540
San Antonio, TX	512
Pensacola, FL	373

International		
Jan - Aug 2017		
Canada*	9,646	
France	5,482	
Mexico	4,743	
United Kingdom	4,570	
Germany	3,712	

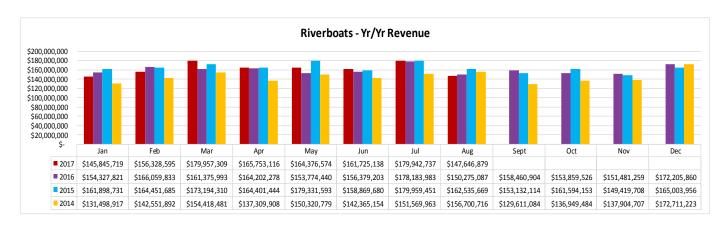
States**		
Jan - Aug 2017		
Texas	109,386	
Mississippi	45,834	
Florida	36,456	
Alabama	32,437	
Georgia	16,619	

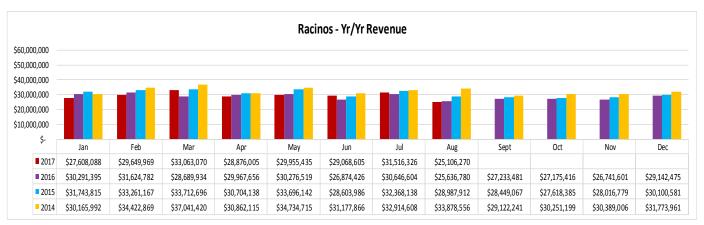
Cities**		
Jan - Aug 2017		
Houston, TX	13,202	
Mobile, AL	6,337	
Pensacola, FL	5,513	
Dallas, TX	4,801	
San Antonio, TX	3,552	

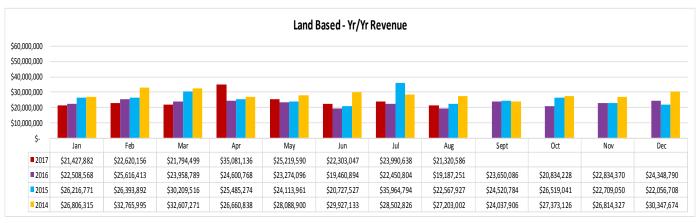
Source: Louisiana Welcome Centers

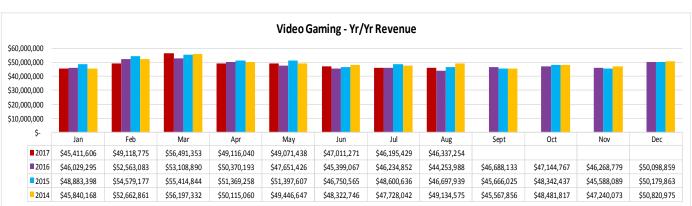
^{*} Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

GROSS GAMING REVENUE









Source: Louisiana State Police